## Do you know about StaySavr?

No? Perhaps you should! When you stay in a place like ours, we would rather that you didn't have to book through an intermediary who adds a \$ubstantial amount to the price. If you book direct, it's simply better and you pay less!

What are these intermediaries? They are the search sites like OwnersDirect, HomeAway, VRBO.com, Expedia and many others. Originally they only charged the owner for advertising. Now they try to handle the bookings and charge the guests too.

How much do they take? They add around 10%\* to the cost. They also charge the owner for advertising!

What does StaySavr do? It's a crafty thing. You go to staysavr.com and get their "webapp" (free). It works inside your browser to give you the choice to contact the owner directly instead of making an enquiry through the search site.

Is it safe? We think that direct booking is at least as safe as booking and paying through an intermediary. In fact, it takes the weakest link out of the chain before you start. It's a win-win. On the StaySavr web site there's a page of advice about safe booking. Following that advice is the best way to ensure that your booking and payment are safe.

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## StaySavr

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Deal direct with the
owner or manager
on +440777911;
Or visit
www. efarm.co.uk

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enquiry

Read all about it at

www.staysavr.com

It is safe We like it You'll love it

\* They claim that the average is 6% but this doesn't stand up to examination. They do charge a lower percentage on the higher value stays but there are comparatively few of those. For most bookings, the charge is 9% with VAT added on top.

